

Media release

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TaxBytes & TaxBanter combine to create Australia's leading, 'best of breed' in-house training company

From April 2022, former competitors TaxBytes and TaxBanter will combine to create Australia's leading, 'best of breed' in-house training company.

The merging of the two entities under the new TaxBanter brand will create a dominant force in high-touch, high-value training for accountants and advisers nationally. TaxBytes is dominant in New South Wales and TaxBanter in the remainder of the country.

Jo-anne Hotston, founder and trainer for TaxBytes said, "TaxBanter and TaxBytes trainers have always been friendly despite being competitors. There is a lot of respect and synergy not just in what we do, but the way we do it."

Craig McCormick, TaxBanter's General Manager said, "TaxBytes and TaxBanter are known in their respective markets for the quality of their trainers and their capacity to bring a depth of knowledge to the teams they train. We love what we do.

"Combining under one brand makes sense, particularly when you take the best of both companies and evolve those qualities into one. It gives the TaxBytes team the depth, spread and administrative support they need, and consolidates the TaxBanter brand as Australia's market leader," he said.

TaxBanter works predominantly with top 200 and boutique accounting and advisory firms and the professional bodies, to structure and improve their approach to CPD and the development of their teams.

TaxBanter and TaxBytes are subsidiaries of [Knowledge Shop](#), which in turn is owned by ASX listed [Diverger Ltd](#). The evolved TaxBanter logo includes the Diverger brandmark and with it, the group philosophy of creating positive change in accounting and wealth.

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